



FOR IMMEDIATE RELEASE

Media Contact: Crystal Garrett
crystal.garrett@us.redbull.com
310-463-1574

RED BULL SCHOOLED SKIING BACK IN SESSION

Loon Mountain, New Hampshire – (February 27, 2007) - Red Bull Schooled Ski is back in session for its second year. This one day event on Sunday, March 4, 2007 will feature ski academies from across the US who will compete for top honors at Loon Mountain, New Hampshire. Red Bull Schooled Ski searches throughout the country to highlight the untapped resource of high school athletes.

The format will consist of Slopestyle, Superpipe, and an optional “jib element.” Teams will be made up of 4 athletes, 3 males and one female between ages 12 to 18 years old. Red Bull Schooled Ski creates a unique contest that caters to the creativity of each athlete in a “low pressure” environment. Judging will be based upon three elements: technical expertise, use of course and style. The top American skiing teams will be showcased at the event, bringing their best tricks and techniques.

The daylong event will conclude with the top academy receiving a \$2,500.00 tuition endowment and the coveted Red Bull Schooled Trophy for the year.

2006 RESULTS

1st – Carrabassett Valley Academy (CVA), Maine
2nd – Waterville Valley Academy (WVA), New Hampshire
3rd – Okemo Mountain School (OMS), Vermont

Top male– M Banks Gilberti (CVA)
Top female– Beth Maney (OMS)

For more information, please contact crystal.garrett@us.redbull.com or visit www.redbullschooled.com for more information.

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